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ANNUAL REPORT

2019/2020

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Lakeland

COMMUNITY COLLEGE

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A Message from the President ● ● ●



A white, cursive signature of Dr. Morris W. Beverage Jr. on a dark background.

Dr. Morris W. Beverage Jr.
President, Lakeland Community College
Lakeland Class of 1974

This academic year started like many others, brimming with excitement, hope and the buzz of a new semester and fall in the air. Students embarked with a clear purpose as they started on their new rite of passage: to earn a college degree.

But as we moved toward spring, mid-March became the turning point where we broke from the norm. Jolted out of the familiar and into unprecedented situations, we moved all classes to remote delivery within the span of about one week.

Although known as a time of new beginnings and growth, spring of 2020 forced us all to bud and bloom in ways we couldn't have anticipated.

Our entire college community was faced with the need to adapt and learn to overcome new barriers. We were all challenged to accept change, staying positive in light of uncertainty. But one thing was constant—that we remain firmly rooted in our commitment to students.

For the first time in college history, Lakeland did not have a commencement ceremony. But no ceremony, did not mean no graduation. Our students did indeed graduate. Our spirited community praised, applauded, high-fived and cheered our graduates from afar.

As we reflect back on this academic year, we're so proud of the way our students, faculty and staff came together. In the process we witnessed an amazing resilience. We discovered that uncertainty revealed confidence in our strong roots and capability to bend and sway in new directions regardless of what comes our way. And though the mood was somber, it revealed the true strength of our community bonds.

The following page highlights how we were able to work toward our goal of not only educating students, but also meeting the needs of the community in ways we've never done before. We are now, more than ever, united in our mission and resolve to continue to make a dramatic difference in the lives of our students and community.

Throughout this all, we see hues of hope and healing coming through as we optimistically look forward to brighter days ahead.





College Response to COVID-19 ● ● ●

- **Lakeland's Pandemic Response Team** planned for the impact of the pandemic on the college, employees and students. A motto of "Smart, Safe, Strong" was implemented to encourage resilience and community. With the first step of halting on-campus instruction in mid-March, faculty prepared their courses to be moved to online, remote or other manner of delivery that incorporated appropriate social distancing measures.
- **Over 130 staff, faculty and administrators** volunteered to provide personal outreach to students in crisis resulting from the pandemic. These "Enlightened Navigators" as the group was known, reached out to students repeatedly through the end of the spring semester, to help them navigate college through the crisis, and connect them to campus resources.
- **In the wake of the Coronavirus pandemic**, Lakeland's health care partners reached out to request donations of medical supplies. Because the college educates health care professionals, Lakeland had ample supplies of personal protective equipment. More than 11,000 exam gloves, 3,100 facemasks and related items such as isolation and surgical gowns, were donated.
- **Aside from medical supplies**, the college also donated food supplies locally. With no students on-site and the campus closed, Lakeland's dining services contributed a substantial amount of food and beverages to those in need at the Salvation Army of Painesville.
- **In addition to helping the community**, Lakeland also responded to its own students' needs. The abrupt switchover to online classes was a challenge to students without home access to a computer. Chromebook laptops were made available for them to borrow at no cost for the remainder of the semester and were equipped with all applications needed to participate in online learning. But because some students did not have online access at home, an immediate needs grant was made available to purchase internet access through the end of the semester.
- **Lakeland hosted** three Greater Cleveland Food Bank drive-thru distributions. The Food Bank distributed a combination of fresh produce and dairy to nearly 700 households in Lake County. Lakeland students especially were encouraged to sign up to help alleviate food insecurities.
- **As the college looked ahead** to reopening in the fall, plexiglass barriers were installed at high-traffic contact areas as well as classrooms where needed. Production was led by Lakeland's HIVE lead maker Owen Schoeniger and engineering lab technicians Tom Sopko and Carl Ellefsen. HIVE staff also made face shields for faculty members and a local medical supply company.



Making a College Education Accessible ● ● ●

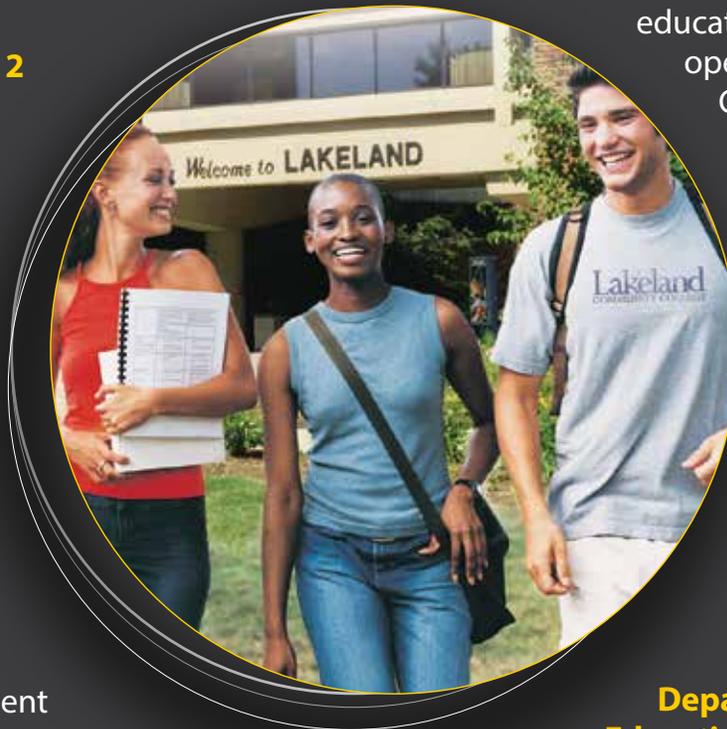
- **8,735 students** (unduplicated headcount) were enrolled in credit courses during the 2019-2020 academic year. [Source: 2020-2021 IPEDS 12-Month Enrollment]
- **Fall 2019 total credit enrollment** at census date (15th day of the semester) decreased by 3.4%, with 6,524 students taking classes. Credit hours delivered decreased by 4.7%. College Credit Plus students increased 3.4% and now represents 23% percent of the total student population and 20.5% of the total credit hours.
- **Since opening in fall of 2011**, the Holden University Center has had over 1,000 students who have graduated with degrees through Lakeland's university partnership programs. In 2019-2020, the Holden University Center offered 23 bachelor's degree programs, 19 graduate degree, endorsements and certificate programs and one doctoral program from 11 university partners close to home for area residents. Current university partners include: Bowling Green State University, Cleveland State University, Franklin University, Hiram College, John Carroll University, Kent State University, Lake Erie College, Notre Dame College, The University of Akron, Ursuline College and Youngstown State University.
- **Lakeland's tuition** continues to be one of the lowest in the state, about one-third the cost of most four-year colleges and universities.
- **Based on enrollment** at census date (15th day of each semester), 39 percent of Lakeland students were awarded some type of financial aid during the 2019-2020 academic year. [Source: IPEDS 2020-21 Student Financial Aid Survey]
- **In 2019-2020**, The Lakeland Foundation distributed more than \$496,952.11 in aid to 600 students. Since 1997, the Foundation has given more than \$8.1 million in student scholarships.
- **Lakeland supports** approximately 200 student veterans with class flexibility and military-specific support services through the campus' Wells Fargo Advisors Veterans Center. A dedicated veterans' liaison assists them with GI Bill educational benefits and early registration each semester.



Providing Quality Academic Programs ● ● ●

- **Lakeland was recognized as one of the nation's Best Community Colleges 2020** by College Consensus, a unique college ratings website that aggregates publisher rankings and student reviews. Lakeland ranked 36th on the organization's list of the 50 best community colleges across the country and one of only two ranked in the state of Ohio. Editors ranked programs according to three equally-weighted factors that included cost, reputation and success.

- **Lakeland ranked No. 2 among two-year public colleges** nationwide based on a combination of three student success measures, according to a recent report by *The Chronicle of Higher Education*, the leading publication for the higher education sector. *The Chronicle's* analysis used data from the U.S. Department of Education. The report, titled "How Low Graduation Rates Camouflage Student Success at Community Colleges," examined first-time, full-time degree or certificate seeking student



cohorts that began in fall 2015 and focused on three goals: (1) graduating within 150% of the normal time, known as "completion"; (2) transfer-out rates to four-year colleges; and (3) the number of those students still enrolled in 2018.

- **Lakeland and Cleveland State University (CSU)** launched an enriched pathway, "CSU Bound." The program is an extension of Lakeland and CSU's existing educational partnership and is open to all degree programs at CSU. Students receive dual admission from day one, a CSU Viking ID to take advantage of special events and facilities at both institutions, and the opportunity to take up to three classes at CSU while attending Lakeland with collaborative advising provided by both institutions.

- **The Ohio Department of Higher Education** approved a dental assisting certificate program to be offered at Lakeland. The one-year technical certificate is designed to prepare students for employment opportunities in the dental field.



Enriching Lives Outside the Traditional Classroom ● ● ●

- **Lakeland Career Services** hosted 11 on-campus hiring events as well as job shadowing experiences and internship opportunities servicing over 30 employers. The on-campus hiring events resulted in more than 150 intended interviews for students. Of the 30 companies partnering with the department to provide services, 15 were new. These new companies include Glenbeigh Hospital, Hospice of the Western Reserve, Lutheran Metropolitan Ministries, *The News-Herald*, Helix Technologies and PCC Airfoils.

The department also sponsored "Career Day." Approximately 130 students participated in this first-time event. Students were provided the opportunity to explore and refine their future career choices by networking with 20 professionals with various career backgrounds.

- **In celebration of Hispanic Heritage Month**, celebrated nationally from Sept. 15 - Oct. 15, Lakeland's Hispanic Program sponsored a number of free, culture-enriching activities. In partnership with Cleveland's LatinUs Theater Company, a Spanish-comedy theater production "El Insólito Caso de Miss Piña Colada" ("The Unusual Case of Miss Piña Colada") was performed and capped off with a social hour featuring ethnic foods. Guatemala and Southern Mexico were the focus of a presentation and exhibit on the Mayan rich tradition of weaving and how it has played an integral part for communicating identity, values and ancestral heritage.
- **Lakeland held its eighth annual GIS Day** on campus to promote the academic path to a career in the geospatial technology field. GIS Day is a worldwide event celebrated each November as a fun way to generate interest in the field of geographic information systems (GIS).
- **Due to the pandemic**, the division of arts and sciences was limited to hosting arts events in fall 2019. These included one theatrical production and several art exhibitions and civic music concerts.
- **Summer 2019 youth programs** College for Kids and Theater Production Camp provided a fun and educational experience to 119 area youth between the ages of 5-18. The Thomas W. Mastin Endowment provided more than \$16,000 to eight underprivileged and minority children to attend summer youth programs at Lakeland.



Workforce and Professional Development ● ● ●

- **The Ohio Small Business Development Center (SBDC)** at Lakeland went virtual in March. Due to the Paycheck Protection Program and the Economic Injury Disaster Loan rollout, the need to advise and assist small businesses through this process skyrocketed. With additional CARES Act funds, the SBDC was able to hire additional counselors. The team worked with area businesses to ensure that they received funding. In the Federal Year 2020, the Ohio SBDC at Lakeland counseled 588 businesses totaling over 1,500 hours of advising, double the number of businesses assisted in 2019. Clients reported receiving over \$19 million in loans and grants. The center conducted 28 workshops with over 500 attendees with most conducted virtually after stay-at-home orders were enacted.
- **To encourage interest in manufacturing careers**, a one-credit course that introduces manufacturing to anyone who would like to learn how to get a job in the field was implemented. "Careers in Manufacturing" (CIMN 1001) is designed for students with little to no background in manufacturing and who seek a quick start to a manufacturing career. Topics covered included the manufacturing process, what it's like to work in manufacturing, various career pathways, and the skills utilized in manufacturing environments. In an effort to meet the regionally-strong demand for CNC operators, Lakeland representatives met with area employers to see how to fast track students into vacant positions that need to be filled in the manufacturing sector. To encourage interest, a scholarship was established with the support of the Alliance for Working Together, a consortium of local manufacturing companies.
- **The Lakeland Nonprofit and Public Service Center** provided 540 people with professional development workshops. Additionally, more than 100 public officials met their statutory obligation because of the center's programming. The center also offers customized consulting services for many nonprofit and public sector organization.

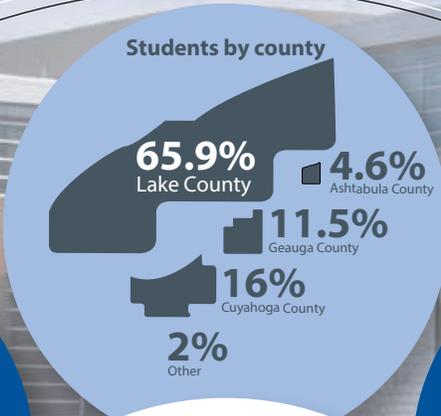


Achieving Success ● ● ●

- **Shirley Skisano**, production center coordinator, received the college's Diversity Award for exhibiting servant leadership as she guided a student employee in the marketing and communications department with Down syndrome for many years. With compassion and patience, she has developed his unique strengths to be a part of the team.
- Lakeland alumni inducted into the Alumni Hall of Fame in 2019 were: **Beth Ann Knezevich** '96, legal assistant, McDonald Hopkins; **Michael G. Miller** '78, president, M & T Enterprises, Handy Rents and Aladdin Rents; **Lee Quignano** '99, co-owner, Johnnycake Financial Services; **Donna Skufka** '83, controller, Gilmour Academy; **Michael D. Thomas** '85, director of MediaVision, Case Western Reserve University; and **Bob Zonneville** '12, president and CEO (retired), Lanstar Inway Inc. The award honors Lakeland graduates who have made a difference in their careers, in the community and at Lakeland.
- Lakeland presented its 2020 Distinguished Service Awards to: Faculty - **Dr. Paul Zachlin**, professor of mathematics; and Administrative - **Melissa Amspaugh**, senior director of enrollment operations.
- A total of 765 students received degrees and 203 students received certificates in 2019-2020. The oldest graduate was 62; the youngest were 16. Seventy-five College Credit Plus students representing 21 high schools graduated. Holden University Center graduates from partner institutions numbered 89 undergraduate and 62 graduate students.
- Lakeland student **Alexander Picciano** was one of 20 community college students in the country named to the prestigious All-USA Academic Team. Additionally, Lakeland students **Caleb Bentley** and **Nicole Hocevar** were named All-Ohio Academic Third Team members. The students were recognized for their academic achievement, leadership and community service.



Fall 2019 Student Profile ● ● ●



28.31%
of our students are full-time

71.69%
of our students are part-time

39%
students receiving financial aid

6,524
Total student enrollment

39.7% of students are male
60.3% of students are female
21.6% of students are minorities*

23%
are high school students earning college credit through the College Credit Plus program.

21.2
average age of full-time students

26.6
average age of part-time students

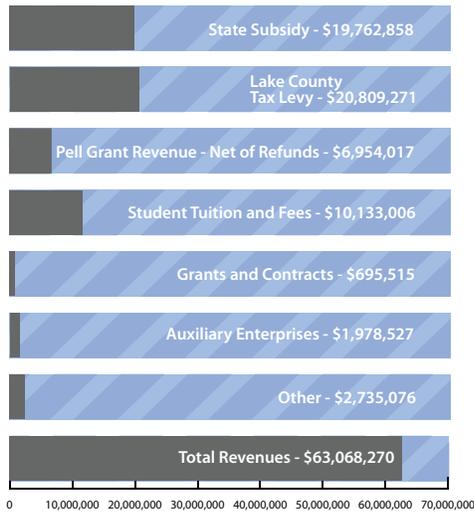
*96.9% of the population reported race/ethnicity.



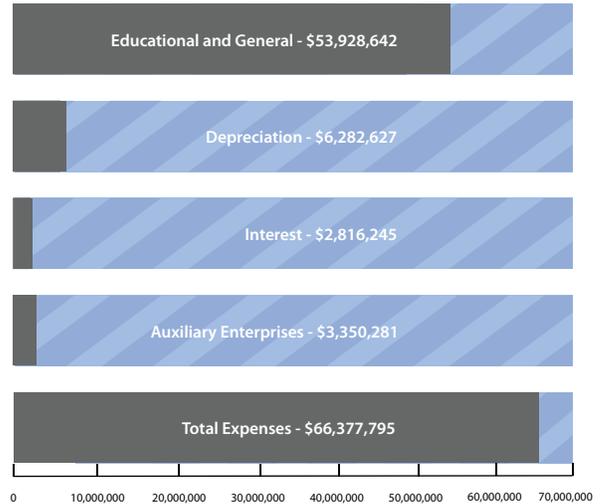
Financial Statement ● ● ●

Lakeland Community College makes a significant impact on the Northeast Ohio economy. Lakeland contributes to the local economy through employee salaries, tax dollars, expenditures and contributions to community-giving campaigns. Lakeland is fiscally responsible, implementing cost controls and receiving unqualified (clean) audits year after year.

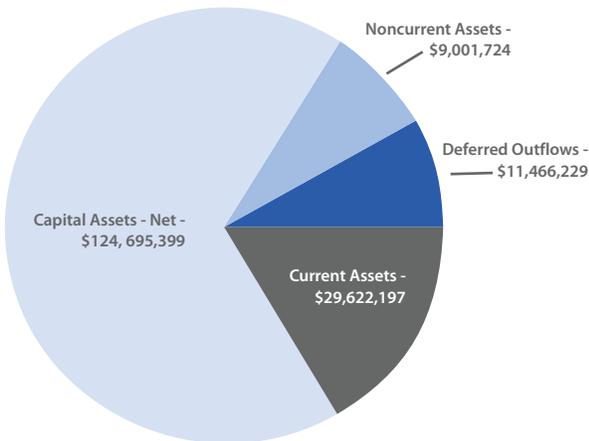
2020 Revenues



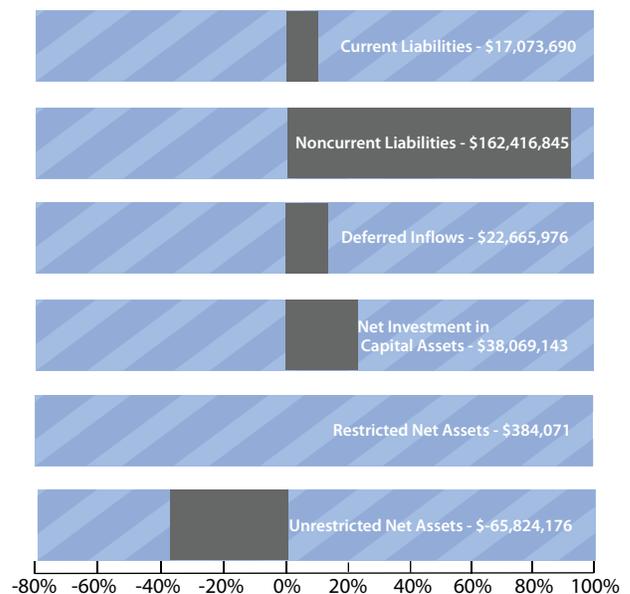
2020 Expenses



2020 Assets



2020 Liabilities and Net Position



Examination of the Lake County Community College District's financial statements is under the oversight of the State of Ohio Auditor, who utilizes the services of Ciuni & Panichi, Inc. as its independent public accountants. Consistent with preceding years, the District received an unqualified (clean) audit opinion from Ciuni & Panichi, Inc.

College Administration ● ● ●

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College Administration ● ● ●

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