

Standing Requirements

SLO/Performance Indicator

Speech Department Outcome Set

Outcome 1

Describe and explain the communication process.

Performance Indicator	Mapping
1.1 Define the components of the communication process.	Lakeland Learning Outcomes: 4
1.2 Describe how the components of the communication process function in relation to each other.	Lakeland Learning Outcomes: 11, 3, 4, 5, 6a, 7, 8a, 8b
1.3 Explain how communicators create meaning through a communication transaction.	Lakeland Learning Outcomes: 11, 4, 5, 6a, 7, 8a, 8b

Outcome 2

Exhibit proficiency at developing, delivering, and responding to messages.

Performance Indicator	Mapping
2.1 Develop effective messages in relation to specific audiences.	Lakeland Learning Outcomes: 10, 11, 12, 12b, 13, 14, 16, 17, 18a, 18b, 21, 4, 5, 6a, 6b, 7, 8a, 8b, 9a, 9b
2.2 Articulate ideas clearly and convincingly.	Lakeland Learning Outcomes: 10, 11, 12, 12b, 13, 14, 16, 17, 18a, 18b, 19, 21, 4, 5, 6a, 6b, 7, 8a, 8b, 9a, 9b
2.3 Interpret messages from others accurately and respond effectively.	Lakeland Learning Outcomes: 11, 12, 12b, 13, 17, 18a, 18b, 21, 4, 5, 6a, 6b, 7, 8a, 8b, 9a

2.4
Demonstrate how to adapt messages to maximize effectiveness and appropriateness.

Lakeland Learning Outcomes: 1, 10, 11, 12, 12b, 13, 14, 16, 17, 18a, 18b, 19, 2, 21, 3, 4, 5, 6a, 6b, 7, 8a, 8b, 9a, 9b

Outcome 3

Demonstrate an ability to communicate ethically.

Performance Indicator	Mapping
3.1 Describe aspects of a credible communicator.	Lakeland Learning Outcomes: 11, 12, 12b, 16, 4, 6a, 6b, 7, 8b
3.2 Display behaviors to enhances one's credibility.	Lakeland Learning Outcomes: 10, 11, 12, 12b, 16, 17, 18a, 18b, 20a, 21, 4, 6a, 7, 8a, 8b, 9a, 9b
3.3 Display sensitivity towards and respects for others.	Lakeland Learning Outcomes: 1, 12, 12b, 16, 17, 18a, 18b, 2, 20a, 20b, 21, 3, 4, 6a, 7, 8a
3.4 Apply ethical standards to communication practices.	Lakeland Learning Outcomes: 10, 11, 12, 12b, 13, 16, 17, 18a, 18b, 21, 5, 6a, 6b, 7, 8a, 8b, 9a, 9b

Outcome 4

Display proficiency at gathering, synthesizing, and evaluating information.

Performance Indicator	Mapping
4.1 Utilize research techniques to gather credible information.	Lakeland Learning Outcomes: 14, 15a, 15b, 16, 17, 4, 5, 6a, 6b, 7, 8a, 8b
4.2 Evaluate information and sources using appropriate and accepted practices.	Lakeland Learning Outcomes: 15a, 15b, 16, 19, 4, 5, 6a, 6b, 7, 8b
4.3	Lakeland Learning Outcomes: 10, 11, 12, 12b, 13, 14,

Integrate information in a logical, useful and transparent manner.

16, 17, 19, 4, 5, 6a, 6b, 7, 8a, 8b, 9a, 9b

Last Modified: 09/14/2016 11:59:40 AM