

**Media Technology** 





# Creating media & communications

A media technologist is a communication professional responsible for the assistance in creating and delivering information to the public through various broadcast tools. They use the latest media technologies to create visual and audio experiences in amazing ways. The type of content media technologists can go on to produce is nearly unlimited, from educational videos to podcast recording and production, to entertainment programming, locally and across the globe.

**Our students** specialize in audio recording and production, interactive media design and delivery, radio production and broadcasting, and video production. They gain hands-on experience in Lakeland's state-of-the-art broadcast and recording facilities, gain a wide variety of skills that lead to better job opportunities, and can specialize their media technology degrees with the areas that interest them the most.

#### **Degree & Certificate Options**

Associate of Applied Business degree areas of concentration (61-62 credits)

- » Audio recording and production
- » Interactive media design and delivery
- » Radio production and broadcast
- » Video production and broadcast

#### Certificates:

- » Animation and cartoon arts (30 credits)
- » Audio engineering and production (30 credits)
- » Interactive entertainment technology (30 credits)
- » Interactive media (30 credits)
- » Radio production and broadcast (28 credits)
- » Video production and broadcast (28 credits)





# **Credentials**

Completion of Lakeland's Media Technology program prepares students for employment in major corporations and studios across the country, or to work as freelancers.

Many of our students also choose to continue their educations after Lakeland and go on to earn bachelor's degrees.

## **How to Start**

Apply to Lakeland or visit our website below for more information.

# Program contacts and curriculum

lakelandcc.edu/mediatechnology



# **Apply to Lakeland**

lakelandcc.edu/apply
Visit campus
lakelandcc.edu/visit
Financial Aid
lakelandcc.edu/financialaid

# **Quality Education**

Professors at Lakeland are experts in their fields with real-world experience. Lakeland prepares you for a high-demand career or for transfer to a four-year college or university.

#### Affordable Tuition

Lakeland's tuition is about one-third the cost of most four-year schools. Many students are eligible to receive some form of financial assistance.

### Convenience

Lakeland offers convenient day, evening, weekend and online courses.

#### **Focus on Students**

Lakeland offers a variety of student services to help you succeed, such as counseling, tutoring, computer labs, careers services, free parking and affordable child care.

