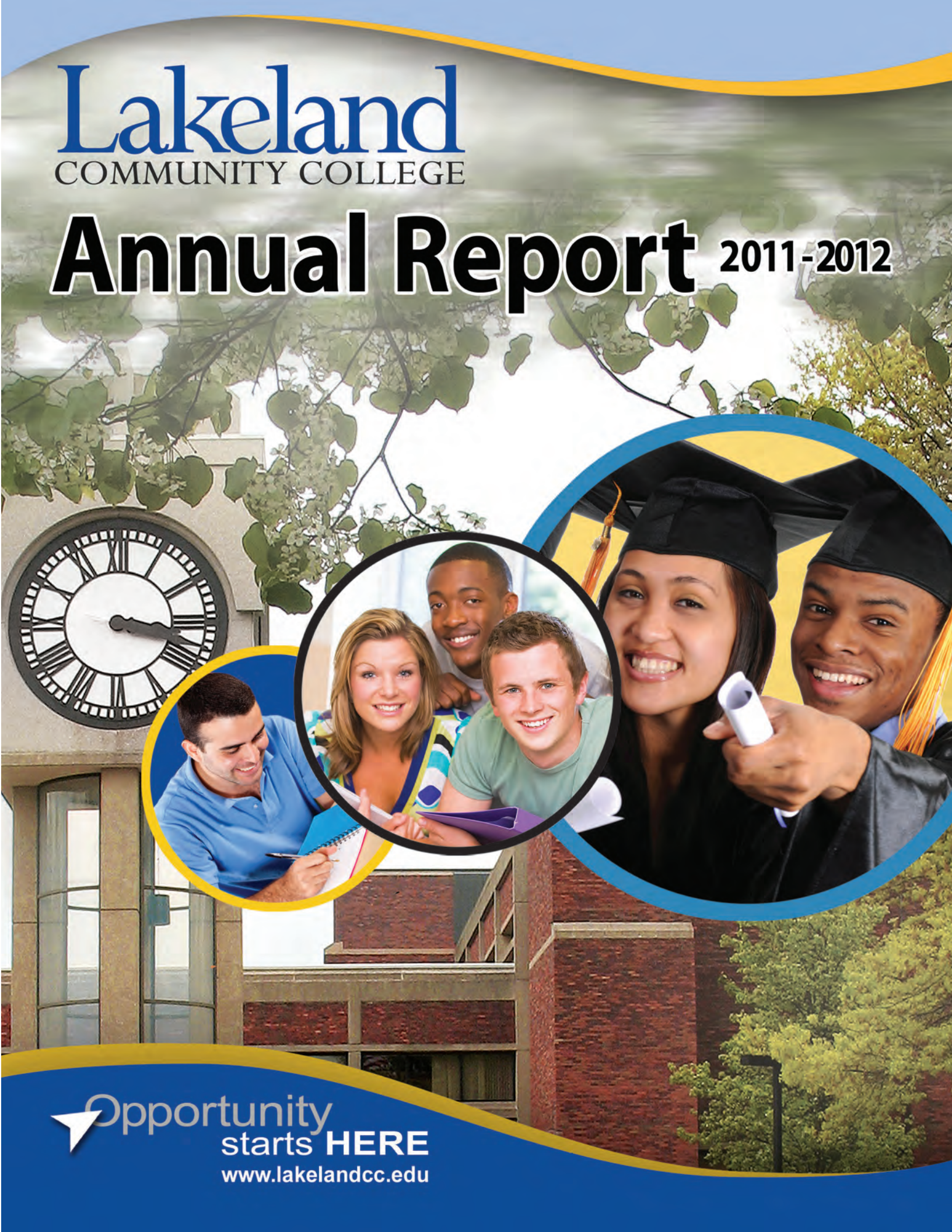


# Lakeland

COMMUNITY COLLEGE

# Annual Report 2011-2012



Opportunity  
starts **HERE**  
[www.lakelandcc.edu](http://www.lakelandcc.edu)



# A Message from the President

## Location, location, location

As they completed their studies here, students often told us they wished they didn't have to leave our campus to earn a bachelor's degree.

We asked them, "What is it that makes Lakeland so appealing?"

Reasons such as quality and service were given, yet another reason that was commonly voiced stood out: location.

Here's the challenge that many individuals face as they weigh their educational choices: They can't travel far. The cost of gasoline and parking might be more than they can afford. Plus, students who use public transportation might not be able to match their class schedules with bus schedules.

Also, living on a college campus can put a four-year degree out of reach for many men and women who have work or family commitments. Yes, online classes are popular and we certainly offer many, but they are not for everyone. Many people still prefer a college experience inside a physical classroom.

In fall of 2011, we removed some of these barriers when we opened our new university partnership program. The Arlene and Arthur Holden University Center of Lakeland Community College now makes it easier for people in Lake County to start (or finish) going to college.

So what does that mean for our students?

It means that future generations can stay close to home as they pursue a higher education. They can take their first two years and additional bridge courses at Lakeland and then transfer seamlessly into any one of our partners' degree programs offered in the new building. The degree earned here is the same as having completed it on the partner university's main campus. Additionally, students at the Holden University Center have the same privileges to Lakeland campus resources such as the library, parking, and the dining hall.

The Holden University Center has something to offer for everyone. For undergraduates, we offer several bachelor's degrees. For those who already have a bachelor's degree, we offer an MBA program, and we continuously review new programs for the future. For outside organizations, we allow them to rent rooms as a meeting venue for business seminars and workshops.

We invite you to learn more about the new building, academic programs available, and meeting spaces. Visit [lakelandcc.edu/uc](http://lakelandcc.edu/uc), or call 440-525-7535.

The Holden University Center was one of many exciting initiatives this year. Throughout the following pages, you'll learn about a new degree program that opens a pathway to the geographic industry, an internship partnership with a global manufacturer, and how the college became a sustainability practices leader.

As you look through this report, you'll see just how far our reach is. Our work touches every sector of this region - from businesses and nonprofits, to adults brushing up on office skills, to children who enjoy our summer camps. Because of that and so much more, we are proud to be a college that meets the needs of our community.



Dr. Morris W. Beverage Jr.  
President, Lakeland Community College  
Lakeland Class of 1974



Dr. Morris W. Beverage Jr.





# Making a College Education Accessible

- Lakeland opened The Holden University Center of Lakeland Community College to offer bachelor's and graduate degree programs. The program was named in honor of long-time higher education supporters Arlene and Arthur Holden. Beginning in fall 2011, nine, four-year colleges and universities signed up to offer classes in the new building. The institutions included: Cleveland State University, Franklin University, Kent State University, Lake Erie College, Ohio University, The University of Akron, The University of Toledo, Ursuline College, and Youngstown State University.
- Lakeland served 13,472 credit students during the 2011-2012 academic year.
- Fall 2011 credit enrollment decreased slightly by 2.6 percent, with 9,611 students taking classes.
- Post-Secondary Enrollment Option (PSEO) increased 1.0 percent, and now represents 7.3 percent of the student population.
- Lakeland's tuition continues to be one of the lowest in the state, about one-third the cost of most four-year colleges and universities.
- Over 52 percent of Lakeland students received financial aid in 2011-2012.
- The Lakeland Foundation's benefit, IMAGINE 2011, raised money for student scholarships and faculty development. In 2011 - 2012, The Foundation distributed almost \$400,000 in aid to students. Since 1997, The Foundation has given over \$3 million in student scholarships.
- Lakeland used a \$50,000 grant from The Ohio Learning Network to begin a "QuickStart to College" program aimed at recruiting undereducated and underemployed adults to postsecondary education.
- The college added a part-time staff position to assist approximately 300 military veterans at Lakeland with their transition to college. Barbara Mancari, a former U.S. Army officer and United States Military Academy Graduate, serves as the program's coordinator to provide community outreach and other veteran support services. *G.I. Jobs Magazine* designated Lakeland as one of the country's Military Friendly Schools ® for the third year in a row.
- Lakeland's Tech Prep program enrolled 1,400 students for the 2011-2012 year. These students participate in career-technical education programs that begin in the junior year of high school and continue through an associate degree in college and beyond. Tech Prep programs focus on math, science, communication, and technology.



Welcome to LAKELAND



## Providing Quality Academic Programs

- Academic Quality Improvement Process (AQIP) Action Projects were implemented to improve the students' learning experience.
- Lakeland received approval to offer a new program, an Associate of Applied Science degree and certificate program in geospatial technology. The program prepares students to work in geospatial technology and related fields such as GIS, analysis of satellite and aerial imagery, and applications of Global Positioning Systems. Additionally, the college received a \$30,000 competitive grant from Dominion Resources to help purchase hardware and software that supports students in the program.
- Lakeland received an \$84,000 grant from OhioLink through funds it received via a Next Generation Learning Challenge grant to develop open education resources support for students studying mathematics and engineering.
- Lakeland partnered with ArcelorMittal and United Steelworkers 979 for the "Steelworkers for the Future" program. The work-study partnership prepares students for high-tech, well-paying manufacturing careers.





## Enriching Lives Outside the Traditional Classroom

- Continuing Education provided 1,257 courses, ranging from professional development to lifelong learning, to 6,649 participants. A veterinary assistant program was added in fall of 2011 because of projected growth in the field through 2018 (U.S. Dept. of Labor).
- Summer youth programs provided over 500 children, ages 4-18, with a variety of summer day camps, sports camps, prep classes, leisure activities, and certification programs.
- In addition to theatrical productions, concerts, and art exhibits, the Arts & Humanities Division hosted the 40th Annual Lakeland Jazz Festival, which featured a region-wide jazz competition for middle and high school students.
- This year, the Dworken & Bernstein Law Office became the official sponsor of Lakeland's annual Management Lecture Series. The speakers for the spring 2012 included **Howard Rabb**, managing partner, Dworken & Bernstein, LPA, and **Thomas Zenty**, chief executive officer of University Hospitals in Cleveland. For over three decades, managers who have led many of Northeast Ohio's most prominent businesses and institutions have appeared on this series.
- Lakeland's Career Services Office placed 95 students in experiential, co-op, internship, and job shadowing opportunities. The office manages and builds relationships with over 200 employers to connect students with learning opportunities outside of the classroom. Some of the local companies that host Lakeland's students include Lake Health, Steris Corporation, ArcelorMittal, Lincoln Electric, and Ricerca Biosciences.

## Enhancing Workforce and Professional Development

- The Center for Business & Industry provided customized training to over 725 employees of 31 local businesses, equaling over 400 hours of instruction.
- The Lakeland Nonprofit and Public Service Center provided professional development workshops and customized consulting services for many nonprofit and public sector organizations.
- The inaugural RoboBot competition was co-sponsored by Lakeland's Workforce Development Division, in partnership with Auburn Career Center and the Alliance for Working Together. Dozens of area high school student teams pitted their robotic inventions against each other. The effort was a hands-on way to promote careers in advanced manufacturing to younger generations.
- The Small Business Development Center at Lakeland was honored by the Ohio Department of Development for outstanding service efforts to the local business community.
- Lakeland houses the Northeast Ohio Procurement Technical Assistance Center (PTAC) office. PTAC was created to help Ohio companies bid for federal, state and local government contracts. Through Lakeland's office, 34 local businesses received 399 awards for a total of \$201,389,134 in 2011-2012.





## Achieving Success

- Professor and Program Chair of Nursing Judith Greig received the college's Diversity Award for her leadership role to ensure that nursing students gained experience with the diverse population of vulnerable adults and families at the Project Hope homeless shelter.
- Lakeland alumni inducted into the Alumni Hall of Fame in 2011 were: Jo Howell '72, retired owner, Corporate Art Gallery; R. Richard Peterson '77, vice president of business development, Astro Manufacturing and Design; Jane Densmore Steger '85, president and owner, JDS Connects, LLC; Tammy Joy Stennis '99, administrator, U.S. of Department of Veterans Affairs – Cleveland office; and Jeff Sudbrook '83, publisher, The Lorain Morning Journal and The News-Herald.
- Catherine Kenny, professor and program director of respiratory therapy, and April Mason, assistant professor of English, received the Excellence in Teaching Award. Part-time instructors Lindsay E. Stephens, English, and Joseph Weber, biology, were also honored.
- Lakeland presented its 2012 Distinguished Service Awards to: (Community) Kenneth M. Iwashita, for his time, energies and talents in service to the college as a decade-long member of its board of trustees; (Student) Anna Matej, Production Center; (Faculty) Susan K. Hill, professor of mathematics; and (Staff) Rita Smolik, administrative assistant, Academic & Student Affairs.
- A total of 878 students received degrees at the 45th annual commencement, which featured Lake County Commissioner Daniel P. Troy as the keynote speaker.
- Lakeland's Financial Aid Office was one of 16 colleges and universities recognized nationally by University Business magazine's "Model of Efficiency" program for reducing the time that students who call are kept on hold during high volume times.
- Lakeland led the way as the first community college in Ohio to submit data to the STARS rating system through the Association for the Advancement of Sustainability in Higher Education. The college received a Reporter rating for its sustainability achievements. The review examined sustainability practices throughout the college.





# Fall 2011 Student Profile

## Total enrollment

Women .....	60.3%
Men.....	39.7%
Full-time students .....	38.6%
Part-time students.....	61.4%

## Students by age

17 & under .....	7.3%
18-21 .....	32.5%
22-24 .....	12.5%
25-30 .....	16.0%
31-39 .....	14.1%
40 & over.....	17.6%

**Average age** .....28 yrs.

**Minorities** .....20.4%

## Counties

Lake .....	60.4%
Cuyahoga.....	21.9%
Geauga .....	9.5%
Ashtabula.....	5.2%

**Students receiving financial aid**.....52.8%





# Financial Statement

Lakeland Community College makes a significant impact on the Northeast Ohio economy. Lakeland contributes to the local economy through employee salaries, tax dollars, expenditures, and contributions to community giving campaigns. Lakeland is fiscally responsible, implementing cost controls and receiving unqualified (clean) audits year after year.

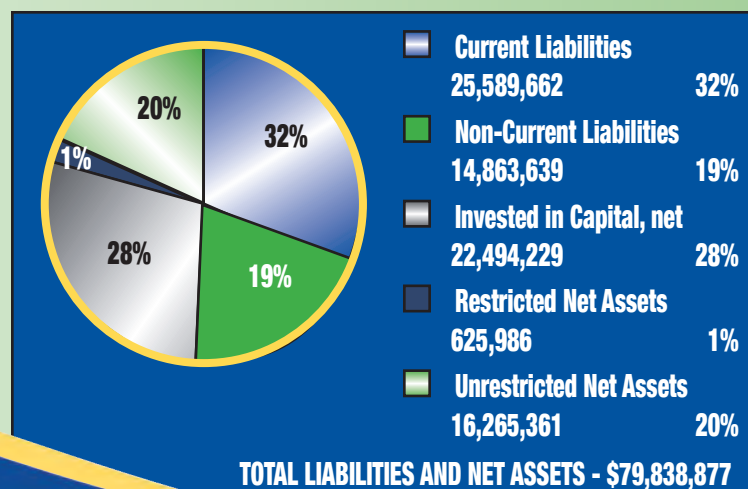
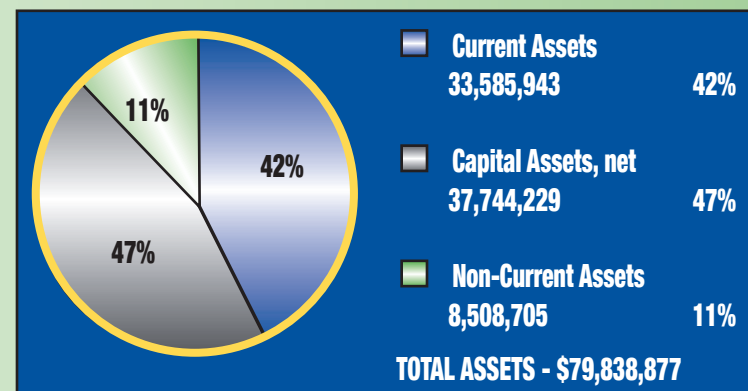
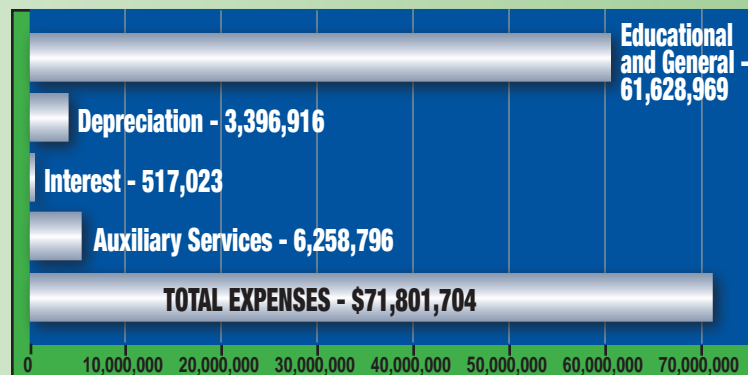
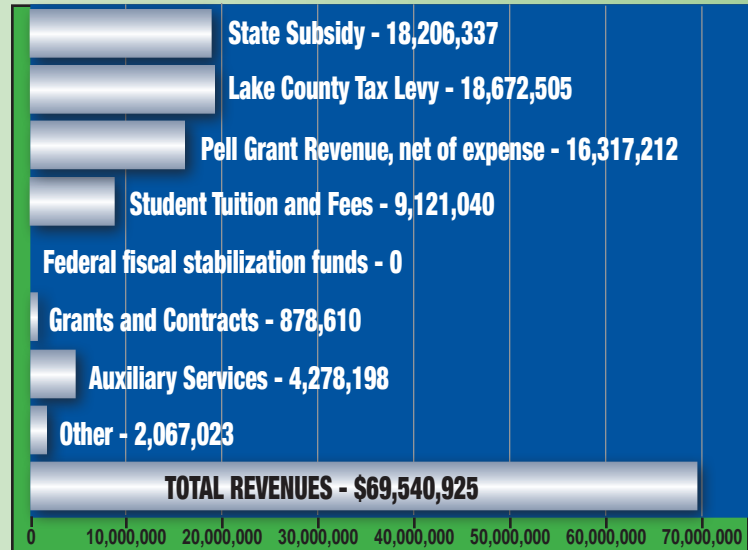
Revenues	2011	2012
State Subsidy	\$19,590,464	\$18,206,337
Lake County Tax Levy	14,793,751	18,672,505
Pell Grant Revenue, net of expense	16,185,450	16,317,212
Student Tuition & Fees	9,084,515	9,121,040
Federal fiscal stabilization funds	2,914,848	0
Grants and Contracts	1,256,919	878,610
Auxiliary Services	4,475,441	4,278,198
Other	<u>2,368,523</u>	<u>2,067,023</u>
<b>Total Revenues</b>	<b>\$70,669,911</b>	<b>\$69,540,925</b>

Expenses	2011	2012
Educational & General	\$58,313,026	\$61,628,969
Depreciation	3,313,814	3,396,916
Interest	366,658	517,023
Auxiliary Services	<u>6,141,333</u>	<u>6,258,796</u>
<b>Total Expenses</b>	<b>\$68,134,831</b>	<b>\$71,801,704</b>

Assets	2011		2012	
Current Assets	\$35,338,244	42%	\$33,585,943	42%
Capital Assets, net	34,051,670	40%	37,744,229	47%
Non-Current Assets	<u>15,516,040</u>	<u>18%</u>	<u>8,508,705</u>	<u>11%</u>
<b>Total Assets</b>	<b>\$84,905,954</b>	<b>100%</b>	<b>\$79,838,877</b>	<b>100%</b>

Liabilities and Net Assets	2011		2012	
Current Liabilities	\$25,999,741	31%	\$25,589,662	32%
Non-Current Liabilities	17,259,859	20%	14,863,639	19%
Invested in Capital, net	26,003,090	31%	22,494,229	28%
Restricted Net Assets	587,703	1%	625,986	1%
Unrestricted Net Assets	<u>15,055,561</u>	<u>18%</u>	<u>16,265,361</u>	<u>20%</u>
<b>Total Liabilities &amp; Net Assets</b>	<b>\$84,905,954</b>	<b>100%</b>	<b>\$79,838,877</b>	<b>100%</b>

Examination of the Lake County Community College District's financial statements is under the oversight of the State of Ohio Auditor, who utilizes the services of Plante & Moran, PLLC as its independent public accountants. Consistent with preceding years, the District received an unqualified (clean) audit opinion from Plante & Moran, PLLC.





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